Dive Deeper with Apple Photos

Resources from Apple

It would be nice if everything on the iPhone or the Mac were just, well – intuitive. But, that's not always the case.

On your iPhone, download the free **iPhone Manual** from the Apple Books app. You can highlight and bookmark anything you want to refer back to later. Locate the **Tips** App for some enlightening iPhone tips. The app could be hidden in the Extras folder. Your older clients will love to know about this one! Also, subscribe to the <u>Apple Support</u> channel on YouTube for bite-sized Mac related videos.

For troubleshooting, download the <u>Apple Support</u> app from the App Store on your iPhone to quickly find answers to common questions. On the web, go to the <u>Photos Apple Support</u> page. To get help from Apple for software, hardware, and iCloud issues, have your client make an appointment with a genius or call **Apple Support** at 800 275 2273. Ask for a Creative to help you with Photos. They can remotely access your client's computer. You may find answers to tech headaches in the online **Apple Support Communities**. For tech help on Macs that Apple won't service, find someone who works with older Macs in your area.

If you have an **Apple store** near you, on the **Apple Store app**, sign up for one of the many **Today at Apple** sessions. Go on a photo walk to try out the newest iPhones in case your client has acquired the bigger and shinier new iPhone before everyone else. Learn or review the basics directly with a **Product Skills** session. Unfortunately, the small group workshops previously called Studio Hours are gone.

Traditionally in September, Apple announces the new products released in the fall at their <u>Special Event</u>. Make sure to watch it online to be ahead of the game. The new versions of **iOS** and **MacOS** (and now iPadOS) are released later in the year. Journalists have the time to test the iOS beta versions during the summer, ahead of everyone else, and will review them before they are released to the public. You don't have to rush into updating to a new operating system right away, but most important is to keep abreast of these changes, so you are ready if your clients update their operating systems before you do.

To continue designing photo books within Apple Photos, use extensions such as <u>MPix</u>, <u>Mimeo</u>, <u>Motif</u>, <u>PrestoPhoto</u>, and Shutterfly available in the App Store.

Resources from The Photos Managers

The Photos Managers Academy
Photo Organizing Using Mac Photos and iCloud Photo Library, Paul Einarsen and Jenny Larson

Past Conferences Sessions Recordings

Getting the Most of Apple Photos, Isabelle Dervaux**,** TPM Virtual Summit, 2020
Helping Time-strapped Parents Take Charge and Get the Most of their ICPL, Isabelle Dervaux, 2019
Finding Duplicates and Developing a Workflow with PhotoSweeper, Peter Bennett, 2019
Photo Organizing Using Mac Photos and iCloud Photo Library, Paul Einarsen and Jenny Larson, 2018
Work Smarter and Faster with the Photos App, Isabelle Dervaux, 2018

Search within **The Photo Managers Members Facebook** group and in **The Photo Managers Forum**. Before asking a question, read past discussions typing "Apple Photos" or "ICPL" as your question might been answered earlier on.

Books

Some of the books listed below might feel a bit dated, but the basic functions of Photos will stay the same. You can learn a lot about the powerful editing features in Photos from these books.

My Photos for Mac, Michael Grothaus, 2015
Photos for Mac and iOS, Lesa Snider, 2015
Apple Photos Book for Photographers: Building Your Digital Darkroom with Photos and its Powerful Editing Extensions, **Second Edition**, Derrick Story, 2018
Take Control of Your Photos, Master Apple's Photos App for Mac, iPhone, iPad, Jason Snell, an e-book by Take Control Books, 2019
Photos For OS and iOS: Take, Edit, and Share Photos in The Apple Photography Ecosystem, Jeff Carlson, 2019
You Got a Mac! Now What? Switching from Windows to MacOS Catalina, Scott La Counte, 2019
MacOS Catalina: The Missing Manual: The Book That Should Have Been in the Box, David Pogue, 2019

Online Tutorials

Lynda: Look for classes by Derrick Story, Garrick Chow, Nick Brazzi, Sean Duggan, and Tracey Clark
Udemy: Mac Photos: Photo Editing, Organizing, & Sharing on Mac, Phil Ebiner, and Welcome to Mac Photos: Organize, Edit and Share Photos On Your Mac, David Rosenzweig
Envato Tuts: Photos for Photographers, Andrew Childress
Creative Live and **Skillshare**: Search for iPhonegraphy classes

Websites, Blogs, and Newsletters

Envato Tuts+, iMore, Lifewire, Make Use Of, Mac Rumors, OSX Daily, Mac 9 to 5, Cult of Mac, TidBits, iPhone Life, and heic.com are great source of information. Check that the articles have been revised for the most current updates.