



THE PHOTO MANAGERS

PRINTED PHOTO ORGANIZATION COMMUNITY PRESENTATION

About the presentation

Presenting this talk at a local library or other venue is a great way to build credibility and visibility in your community and begin to connect with potential clients.

- It was designed to be about a 30-minute presentation.
- You can edit & personalize slides 2, 5, and 28 with your information. The remaining slides are not editable.
- There are speaker notes on some pages to help guide your presentation.
- Prepare your own talking points and share personal stories to make it more engaging.
- If presenting remotely, ask if you can add polls to engage your audience.
 - How many photos are uploaded to Facebook each day? Answer: 350 million.
 - How many photos do you think you have in your collection? Answer: it's estimated that the average family has 10,000 printed photos.
- Potential venues: libraries, senior centers, historical societies, senior centers, community centers, book clubs, networking groups, arts centers, or other venues that offer classes.
- Many organizations offer a stipend; make sure you ask. The average is \$75 - \$150.
- Cathi Nelson recorded herself delivering the presentation as an example.
 - [Watch Cathi demo the presentation here.](#)

Suggested description

Title: *Organizing Your Printed Photos or Printed Photo Organizing Made Easy*

Tagline: Save the memories, not the mess!

Description: Are your printed photos hiding in shoeboxes, closets, and old photo albums? You aren't alone! Hidden in those photo collections are the stories of your life: first steps, weddings, graduation, milestone birthdays, family gatherings—all worth sharing and preserving. [Your name], [your title], will share tips on ways to bring your photos and stories back into your life.

Offer *Photo Organizing Made Easy*

You can sell copies of Cathi Nelson's book, [*Photo Organizing Made Easy: Going from Overwhelmed to Overjoyed*](#) at your talk if you'd like to offer more DIY resources to attendees.

- The Photo Managers Member Price: \$6.00 each includes shipping and handling
- Minimum order is 10 copies
- Email your request to support@thephotomanagers.com
- Include name, mailing address, and # of copies. We will send an invoice and upon receipt of payment, ship you the books.
- You can retail the books for \$14.95