

New Members Roadmap Checklist



WEEK 1 ENGAGE

- Read Community Guidelines
- Introduce yourself in the Forum
- Browse topics in the Forum
- Join The Photo Managers Facebook group
- Familiarize yourself with the Best Practices
- Review our Code of Ethics
- Write down your goals

Notes/Questions

WEEK 2 LEARN

- Explore Photo Management Essentials resources
- Explore Business Essentials resources
- Watch one webinar and listen to one Open Mic Monday
- Plan to attend the annual conference
- Set goal to complete certification
- Determine your prices and marketing strategy

Notes/Questions

WEEK 3 PREPARE

- Find and plan to attend a networking meeting to introduce your business
- Tackle your own photo collection
- Practice an initial client meeting
- Explore Partner resources
- Plan for advanced training
- Line up your first client project

Notes/Questions
