



What's On Today

Friday, April 16, 2021

All times in CT.

6:30 - 7:30 AM

Virtual Networking Lounge Open

8:00 - 9:30 AM

BREAKOUT SESSIONS:

Beyond Photo Boxes by Kate Jacus

What's new in Apple Photos by Paul Einarsen

- Create a New Revenue Stream with Online Courses by Casey von Stein

10:00 - 11:30 AM

BREAKOUT SESSIONS:

Developing a Business Operations Manual by Bonnie Shay

Photo Finishing Technology Facts & Fun by Dan Baldrige

A Comparison of 3 Archiving Companies by Peter Bennett

11:30 - 2:30 PM

Expo Hall (9:30-12:30) & Virtual Networking Lounge (9:30-10:30) Open

1:00 - 2:20 PM

● **VENDOR PRESENTATIONS:**

Collectionaire

Dijifi

PhotoFlashDrive

2:30 - 4:00 PM

BREAKOUT SESSIONS:

First Year Essentials by Carly Michael & Kimberly Melton

Working with A/V by Marci Brennan & Chris George

- How to Capture the DIY Market by Kerry Butkovich & Becky Hussey

4:00 - 6:30 PM

Virtual Networking Lounge Open

6:30 - 7:35

● **GENERAL SESSION:**

The Stories Objects Hold by Bill Shapiro

7:35 - 8:30 PM

● **VENDOR PRESENTATIONS:**

Archival Methods

Discover Organizing

- Broadcast live in whole or part from ATL



What's On Today

Saturday, April 17, 2021

All times in CT.

6:30 - 7:30 AM

Virtual Networking Lounge Open

8:00 - 9:30 AM

BREAKOUT SESSIONS:

Client User Guides Made Easy by Rhoda Gordon

Practical Steps for Crafting Life Celebration Books and Family Histories by Fabi Morris

The Digital Photo Diet by Nicole Olds

10:00 - 11:30 AM

BREAKOUT SESSIONS:

Creating an Individualized Photo Management System for Each Client y Christy Wright

● A Case Study: Getting Past the Fear of Organizing 1.7 MILLION Photos by Rhoda Gordon

11:30 - 12:30 PM

Virtual Networking Lounge Open

12:30 - 2:00 PM

● **GENERAL SESSION:**

Family Albums Can Change the World by Thomas Allen Harris

2:00 - 2:35 PM

● **VENDOR PRESENTATIONS**

SmugMug

2:35 - 3:00 PM

● Closing Remarks by Cathi Nelson - Prizes and 2022 Conference Location Announced!

● Broadcast live in whole or part from ATL