



# What's On Today

Friday, April 16, 2021

All times in MT.

**5:30 - 6:30 AM**

Virtual Networking Lounge Open

**7:00 - 8:30 AM**

**BREAKOUT SESSIONS:**

Beyond Photo Boxes by Kate Jacus

What's new in Apple Photos by Paul Einarsen

- Create a New Revenue Stream with Online Courses by Casey von Stein

**9:00 - 10:30 AM**

**BREAKOUT SESSIONS:**

Developing a Business Operations Manual by Bonnie Shay

Photo Finishing Technology Facts & Fun by Dan Baldrige

A Comparison of 3 Archiving Companies by Peter Bennett

**10:30 - 1:30 PM**

Expo Hall (9:30-12:30) & Virtual Networking Lounge (9:30-10:30) Open

**12:00 - 1:20 PM**

● **VENDOR PRESENTATIONS:**

Collectionaire

Dijifi

PhotoFlashDrive

**1:30 - 3:00 PM**

**BREAKOUT SESSIONS:**

First Year Essentials by Carly Michael & Kimberly Melton

Working with A/V by Marci Brennan & Chris George

- How to Capture the DIY Market by Kerry Butkovich & Becky Hussey

**3:00 - 5:30 PM**

Virtual Networking Lounge Open

**5:30 - 6:35**

● **GENERAL SESSION:**

The Stories Objects Hold by Bill Shapiro

**6:35 - 7:30 PM**

● **VENDOR PRESENTATIONS:**

Archival Methods

Discover Organizing

- Broadcast live in whole or part from ATL



# What's On Today

Saturday, April 17, 2021

All times in PT.

**5:30 - 6:30 AM**

Virtual Networking Lounge Open

**7:00 - 8:30 AM**

**BREAKOUT SESSIONS:**

Client User Guides Made Easy by Rhoda Gordon

Practical Steps for Crafting Life Celebration Books and Family Histories by Fabi Morris

The Digital Photo Diet by Nicole Olds

**9:00 - 10:30 AM**

**BREAKOUT SESSIONS:**

Creating an Individualized Photo Management System for Each Client y Christy Wright

● A Case Study: Getting Past the Fear of Organizing 1.7 MILLION Photos by Rhoda Gordon

**10:30 - 11:30 AM**

Virtual Networking Lounge Open

**11:30 - 1:00 PM**

● **GENERAL SESSION:**

Family Albums Can Change the World by Thomas Allen Harris

**1:00 - 1:35 PM**

● **VENDOR PRESENTATIONS**

SmugMug

**1:35 - 2:00 PM**

● Closing Remarks by Cathi Nelson - Prizes and 2022 Conference Location Announced!

● Broadcast live in whole or part from ATL