



What's On Today

Friday, April 16, 2021

All times in PT.

4:30 - 5:30 AM

Virtual Networking Lounge Open

6:00 - 7:30 AM

BREAKOUT SESSIONS:

Beyond Photo Boxes by Kate Jacus

What's new in Apple Photos by Paul Einarsen

- Create a New Revenue Stream with Online Courses by Casey von Stein

8:00 - 9:30 AM

BREAKOUT SESSIONS:

Developing a Business Operations Manual by Bonnie Shay

Photo Finishing Technology Facts & Fun by Dan Baldrige

A Comparison of 3 Archiving Companies by Peter Bennett

9:30 - 12:30 PM

Expo Hall (9:30-12:30) & Virtual Networking Lounge (9:30-10:30) Open

11:00 - 12:20 PM

● **VENDOR PRESENTATIONS:**

Collectionaire

Dijifi

PhotoFlashDrive

12:30 - 2:00 PM

BREAKOUT SESSIONS:

First Year Essentials by Carly Michael & Kimberly Melton

Working with A/V by Marci Brennan & Chris George

- How to Capture the DIY Market by Kerry Butkovich & Becky Hussey

2:00 - 4:30 PM

Virtual Networking Lounge Open

4:30 - 5:35

● **GENERAL SESSION:**

The Stories Objects Hold by Bill Shapiro

5:35 - 6:30 PM

● **VENDOR PRESENTATIONS:**

Archival Methods

Discover Organizing

- Broadcast live in whole or part from ATL



What's On Today

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4:30 - 5:30 AM

Virtual Networking Lounge Open

6:00 - 7:30 AM

BREAKOUT SESSIONS:

Client User Guides Made Easy by Rhoda Gordon

Practical Steps for Crafting Life Celebration Books and Family Histories by Fabi Morris

The Digital Photo Diet by Nicole Olds

8:00 - 9:30 AM

BREAKOUT SESSIONS:

Creating an Individualized Photo Management System for Each Client y Christy Wright

● A Case Study: Getting Past the Fear of Organizing 1.7 MILLION Photos by Rhoda Gordon

9:30 - 10:30 AM

Virtual Networking Lounge Open

10:30 - 12:00 PM

● **GENERAL SESSION:**

Family Albums Can Change the World by Thomas Allen Harris

12:00 - 12:35 PM

● **VENDOR PRESENTATIONS**

SmugMug

12:35 - 1:00 PM

● Closing Remarks by Cathi Nelson - Prizes and 2022 Conference Location Announced!

● Broadcast live in whole or part from ATL