



What's On Today

Friday, April 16, 2021

All times in ET.

7:30 - 8:30 AM

Virtual Networking Lounge Open

7:30 - 9:00 AM

Atlanta - Brekafast

9:00 - 10:30 AM

BREAKOUT SESSIONS:

Beyond Photo Boxes by Kate Jacus

What's new in Apple Photos by Paul Einarsen

- Create a New Revenue Stream with Online Courses by Casey von Stein

11:00 - 12:30 PM

BREAKOUT SESSIONS:

Developing a Business Operations Manual by Bonnie Shay

Photo Finishing Technology Facts & Fun by Dan Baldrige

A Comparison of 3 Archiving Companies by Peter Bennett

12:30 - 3:30 PM

Expo Hall (12:30-3:30) & Virtual Networking Lounge (12:30-1:30) Open

12:30 - 2:00 PM

Atlanta - Lunch

2:00 - 3:20 PM

● **VENDOR PRESENTATIONS:**

Collectionaire

Dijifi

PhotoFlashDrive

3:30 - 5:00 PM

BREAKOUT SESSIONS:

First Year Essentials by Carly Michael & Kimberly Melton

Working with A/V by Marci Brennan & Chris George

- How to Capture the DIY Market by Kerry Butkovich & Becky Hussey

5:00 - 7:15 PM

Virtual Networking Lounge Open

6:00 - 7:30 PM

Atlanta - Dinner

7:30 - 8:35

● **GENERAL SESSION:**

The Stories Objects Hold by Bill Shapiro

8:35 - 9:30 PM

● **VENDOR PRESENTATIONS:**

Archival Methods

Discover Organizing

- Broadcast live in whole or part from ATL