



What's On Today

Thursday, April 15, 2021

All times in ET.

9:30 AM - 1:30 PM

Atlanta Registration Desk Open

12:00 - 1:00 PM

Virtual Networking Lounge Open

1:00 - 2:00 PM

- Welcome and Opening Talk by Cathi Nelson

2:00 - 3:30 PM

BREAKOUT SESSIONS:

Client Onboarding Best Practices by Adam Pratt

- Using pCloud by Lisa Tonjes Moritz
- Systematize and Scale by Caroline Guntur

3:30 - 4:00 PM

Virtual Networking Lounge Open

4:00 - 5:00 PM

- **GENERAL SESSION:**

Sue B's Instagram Neighborhoods

5:00 - 7:30 PM

Virtual Expo Hall & Virtual Networking Lounge Open

6:00 - 7:30 PM

Atlanta - Cocktails & Dinner

7:30 - 8:05 PM

- **GENERAL SESSION:**

Rescued Through Profiling by Thad Beeler

8:05 - 9:35 PM

- **VENDOR PRESENTATIONS:**

Nixplay
Epson
Forever

- Broadcast live in whole or part from ATL