

# Facebook Community Guidelines

## Members Only Group

Updated October 1, 2021

### Community Guidelines Committee:

Paul Einarsen, Caroline Guntur, Kimberly Melton, Casey von Stein, Amanda Littlecott, Kate Jacus

Welcome to The Photo Managers Private Member Group! This exclusive community is for current members of The Photo Managers. The purpose of this group is to support each other, troubleshoot when we get stuck, educate one another on what works and doesn't, and learn new tips and tricks to build successful photo management businesses. We want to make sure it's a safe space and remains a high-quality resource at all times, which is why we have developed these rules and enforce them daily. Before you start posting, please read our group policies.

**Important Note:** The purpose of these guidelines is to give clear direction and eliminate confusion. We will update them as the need arises. If you have a question or concern, please email [support@thephotomanagers.com](mailto:support@thephotomanagers.com) for clarification. Your question will be answered within 48 hours.

**Recommending Products:** You are welcome to recommend products & new companies. Please share why you recommend the company. If someone suggests a company you disapprove of, only state your reasons but do not get into a disagreement. There are many opinions and choices, and our goal is to be a "big tent" that allows people to make their judgments. We ask that you do not turn this Facebook Group into an endorsement page for your favorite company. Only make recommendations when appropriate. We never allow affiliate links that earn a commission unless it's during Promotional Monday, and you clearly state that you are earning a commission.

**Recommending Services:** Many of our members and partners offer the services people seek, such as scanning or media conversion. You are welcome to suggest a

member or company, and in your reply, please direct the person to search for their contact information within our member directory.

**Self Promotion:** We consider linking and tagging your social media accounts, websites, opt-in pages, registration pages, podcasts, courses, affiliate links, or programs self-promotion. Do not solicit members via PMs unless invited to share your information by a member or granted permission by an admin. The only exception is if someone else recommends your product/service/course to answer a specific question. Please refrain from long "blog post-style" posts disguised as helpful information and referring to courses you have created.

### **Promotional Monday**

Promo Monday, the first Monday of every month, is your opportunity to share information about products or services you offer. These can include books, photo restoration services, photo organizing coaching, etc. To best support our growing cadre of affiliate course creators, please only promote a course if you offer it on The Photo Managers Academy. If you are a course creator interested in adding yours to the Academy, contact [isabelle@thephotomanagers.com](mailto:isabelle@thephotomanagers.com).

### **Be Kind & Allow for Multiple Opinions:**

The Photo Managers prides itself on being a big tent that embraces many solutions. This ensures that there is an opportunity for everyone to share their process and allows others to determine what is best for them. If you don't have something nice to say, don't say anything at all. We will remove anyone from the group who does not adhere to this policy.

### **Violations:**

Our goal is not to remove people from this group. If we remove a post, we will notify you why. A second violation of this policy will result in a 2-week suspension. A third violation will result in a six-month removal and a fourth violation will result in permanent removal. You will be responsible for asking to rejoin the group after your suspension. If someone is removed for personal attacks or blatant violations, we reserve the right to deny access upon completion of the suspension. Removal from the Facebook Community will not result in automatic termination of your Photo Manager membership. The committee will meet to determine next steps.

## **Advice From the Pros**

Updated October 1, 2021

### **Welcome to Advice from the Pros!**

The Photo Managers run this exclusive community with our member professional photo managers (they will identify themselves as **Pros** when posting) who are here to help answer your questions. If you are ready to organize, backup, and share your growing photo and video collections, this is the place for you. We are a warm, friendly, and inviting community where there are no dumb questions. Our goal is to support everyone, no matter your knowledge or skill level. You will often find there are different opinions on products and services. Please carefully consider all options and make the decision that is best for you.

### **If You Need More Help:**

Organizing your photo collection is rewarding but can also be daunting and complicated. Our Pros offer tips, but at times, your best result will be to hire a certified Pro to assist you. Most offer remote services if you do not find someone near you. You can find a Pro at [www.https://thephotomanagers.com/-hire-a-pro](https://thephotomanagers.com/-hire-a-pro)  
<https://thephotomanagers.com/hire-a-pro/>

### **WHO ARE WE?**

The Photo Managers is a vibrant community of professional photo organizers who help individuals, families, and organizations manage their photo & video chaos. Established in 2009, we are the voice of authority in the photo organizing industry. We provide resources and education designed to advance the professional photo organizing profession's skills, integrity, and value.

**1. No Self Promotion:** We consider linking and tagging your social media accounts, websites, opt-in pages, registration pages, podcasts, courses, affiliate links, or programs self-promotion. The only exception is if someone else recommends your product/service/course to answer a specific question.

No soliciting via PMs unless invited by a group member or granted permission by an admin. Please refrain from long "blog post style" posts disguised as helpful information.

**2. Promo Mondays:** Promo Monday, the first Monday of every month, is your opportunity to share information about products or services you offer. These can include books, photo restoration services, photo organizing coaching, etc. To best support our growing cadre of affiliate course creators, please only promote a course if you offer it on The Photo Managers Academy. If you are a course creator interested in adding yours to the Academy, contact [isabelle@thephotomanagers.com](mailto:isabelle@thephotomanagers.com).

### **WHAT WE EXPECT FROM THE EXPERTS (PROS)**

When answering, if you are a member of The Photo Managers, please designate yourself as such by typing **(PRO)** at the beginning of your post. We encourage you to offer advice, encouragement, and assistance. Please do so with a spirit of authenticity without selling or marketing a product or service you own or represent. This includes private messaging people when they are asking for advice. If you have a strong opinion about a product, company, or service, please allow other points of view. The Photo Managers prides itself on being a big tent that embraces many solutions. This ensures that there is an opportunity for everyone to share their process and allows others to determine what is best for them. If someone needs more information to be provided, please encourage them to consult The Photo Managers directory to find a Pro to help.

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### **Questions or Concerns:**

If you have any questions or concerns, please contact us directly via email at [support@thephotomanagers.com](mailto:support@thephotomanagers.com).