



## 2022 SPONSORSHIP OPPORTUNITIES

Since 2014, hundreds of professionals around the globe have worked together to educate people on the importance of safeguarding their photo collections during the month of September, known as Save Your Photo Month. The message is shared via online classes, in-person workshops, blog articles, and social media.

### **2022 Theme - Did You Know?**

This year our theme is “Did You Know?” We will feature short instructional videos and panel discussions on the topics we know people care deeply about such as; the healing power of photos with dementia patients, the best ways to save and share photos, and how to protect your photos from climate change weather disasters. In addition, we will have live panel discussions with guest experts during our weekly live Q & A zoom calls.

Last year over 5000 people viewed the instructional videos and joined a private Facebook page called, Photo Organizing Advice from the Pros.

We have two sponsorship opportunities to help you connect with thousands of individuals who are interested in saving their treasured photo collections.

## Package A

- A 15-minute Educational Short-Course featuring your company. The content should be educational and provide value to the viewer.
- Sponsor acknowledgment and logo on the SYPM page of The Photo Managers website, visible to both members and non-members.
- Sponsor acknowledgment and logo in all emails to members and non-members before, during, and after SYPM.
- Sponsor acknowledgment and logo on SYPM sponsor-related Facebook and Instagram posts.
- Sponsor logo on Thank You to Our Sponsors slide required as part of all mini-courses
- Option to give away a product, coupon, or service. We will draw winners' names from registered attendees on October 1, 2022.
- Email list of all registered participants who opt-in for additional information for our sponsors.

**Investment: \$750**

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## Package B

- Sponsor acknowledgment and logo on the SYPM page of The Photo Managers website, visible to both members and non-members.
- Sponsor acknowledgment and logo in all emails to members and non-members before, during, and after SYPM.
- Sponsor acknowledgment and logo on SYPM sponsor-related Facebook and Instagram posts.
- Sponsor logo on Thank You to Our Sponsors slide required as part of all mini-courses
- Option to give away a product, coupon, or service. We will draw winners' names from registered attendees on October 1, 2022.

**Investment: \$500**

[Click here to confirm your package.](#)

If you have any questions, please contact Cathi Nelson | [cathi@thephotomanagers.com](mailto:cathi@thephotomanagers.com)

## Our 2021 Sponsors



**Collectionaire**



**EPSON**



**mimeo**

**VIVID-PIX**<sup>®</sup>



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[Click here to confirm your package.](#)

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