### THE PHOTO MANAGERS



## Conference Schedule

Visit the registration desk.Visit the registration desk.MEET WITH EXHIBITORSVisit the registration desk.9:00 AM - 10:30 AM BREAKOUTS8:30 AM - 12:00 PM MASTERCLASS '247:00 AM - 8:45 AM BREAKFAST BUFFET3:00 PM - 4:30 PM BREAKFAST BUFFET7:00 AM - 9:00 AM BREAKOUTS7:00 AM - 9:00 AM BREAKOUTS9:00 AM - 10:30 AM BREAKOUTS9:00 AM - 12:00 PM DigitAL MARKETING BOOTCAMP8:00 AM - 8:45 AM BREAKFAST BUFFET5:00 PM - 6:00 PM CASH BAR & MEET * GREET5:00 PM - 6:00 PM CASH BAR & MEET * GREET9:00 AM - 10:30 AM BREAKOUTS10:30 AM - 11:30 AM GENERAL SESSION Keynate with Data Staley. The Future of the Phategrap12:00 PM - 1:00 PM MASTERCLASS & BOOTCAMP8:45 AM - 10:30 AM GENERAL SESSION Keynate with Pat Brown. Remagning & Chastic Life with Staties, Photos, Hunor5:00 PM - 7:00 PM FULNCH10:30 AM - 11:30 AM GENERAL SESSION Verdor spatights & Cash PLATED DINNER10:45 AM - 11:45 AM BREAKOUTS11:30 AM - 12:30 PM Rising Tipe AwARD Award ceremony & conference wrap-up1:00 PM - 4:30 PM FREE WORKSHOP Ighte Vour Career: A Workshop Entrepreneurial Thinking11:45 AM - 12:30 PM Ti-45 AM - 12:30 PM Attend the breakout of your choice.8:15 PM - 9:30 PM MINGLE WITH EXHIBITORS12:00 PM - 1:30 PM GENERAL SESSION Verdor spatights & Cash Stato Reverse10:30 AM - 1:30 AM PLATED SIMAL1:00 PM - 7:00 PM FREE WORKSHOP Ighte Vour Career: A Workshop Entrepreneurial Thinking12:30 PM - 4:30 PM MINGLE WITH EXHIBITORS12:00 PM - 3:15 PM Stato Reverse5:00 PM - 7:00 PM Verdor Stato5:00 PM - 7:00 PM PLAT	WEDNESDAY	THURSDAY	THURSDAY	FRIDAY	SATURDAY
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Connect with	VENDOR SHOW				
exhibitors and enjoy a turkey carving station and hors d'oeuvres	exhibitors and enjoy a turkey carving station			DINNER &	

**MAIN CONFERENCE & VENDORS** 

**BREAKS & MEALS** 

\*Schedule subject to change. The Photo Managers Conference 2024



# Breakout Schedule

#### THURSDAY, 10:30 - 11:30 AM

- Preserving the Narrative: Using Archival Principles for Family Media Collections with Marci Brennan
- Working with Schools, Non-Profits and Businesses with Peter Krogh
- Using a CRM to Generate Sales, Build Loyal Fans, and Grow Your Business with Allison Freedman
- It's All About the Pixels: Understanding Resolution When Scanning and Printing Photos with Cheryl DiFrank

#### THURSDAY, 3:00 - 4:30 PM

- The Art of Designing a Workshop with Ellen Massaro & Teresa Townsend
- Leveraging AI to Scale Your Business with Deanna Hinsz
- Photo Management in a Post-Folder World The Database Era is Coming with Paul Einarsen
- Which is Best? Photo Organizing Platform Survey with Darla DeMorrow

#### FRIDAY, 9:00 - 10:30 AM

- Training Your Eyes to See with Isabelle Dervaux
- The Art of the Consultation with Courtney Plaster
- Grow While Remaining a Solopreneur with Amanda Littlecott & Rhoda Gordon
- 11 Tips and Settings to Help You Take Control of Your Lightroom Catalog with Peter Bennett

#### FRIDAY, 10:45 - 11:45 AM

- Creative Ways to Celebrate A Person's Life Before and After They Die with Bonnie Hillman Shay
  - Grow Your Local Service Business Without Breaking The Bank! with Melissa Draving
- It's in the Bag: What to Anticipate on Your First Visit with a Client with Jodi Bondy
- Mylio: Who is the Ideal Client and the Practicalities of Client Setup with Allison Freedman

#### SATURDAY, 9:00 - 10:30 AM

- Cyber Security & Compliance: My Business is So Small, Do I REALLY Need to Worry About This Too? with Bill Wright
- The Power of Business Development with Lida Bunting
- The Future of Film Scanning and Archiving with AJ Holmes from Negative Supply
- Apple Photos in 2024 The 30,000 Foot View with Paul Einarsen