



Virtual Schedule

Online | May 9-11, 2024

All times in US Eastern Standard Time

THURSDAY

10:30 AM - 12:00 PM
GENERAL SESSION

Welcome, Charlie
Greene's keynote &
exhibitor spotlights

12:00 PM - 1:00 PM
BREAKOUTS

Attend the breakout of your choice.

1:00 PM - 2:30 PM
MEET THE EXHIBITORS
& OPEN NETWORKING

2:30 PM - 3:00 PM
GENERAL SESSION
Exhibitor Spotlights

3:00 PM - 3:30 PM
GENERAL SESSION
How to Create a Photo
Library That Will Last for
Generations with David
Vaskevitch, CEO and
Founder of Mylio

4:30 PM - 6:00 PM
BREAKOUTS
Attend the breakout of your choice.

6:00 PM - 9:00 PM
OPEN NETWORKING

FRIDAY

9:00 AM - 11:00 AM
OPEN NETWORKING

11:00 AM - 12:00 PM
GENERAL SESSION
Morning announcements
& Cathi Nelson's keynote

12:00 PM - 1:00 PM
BREAKOUTS
Attend the breakout of your choice.

1:15 PM - 2:15 PM
GENERAL SESSION
Exhibitor Spotlights

2:15 PM - 3:00 PM
MINGLE WITH
EXHIBITORS
Jump between rooms to
meet with exhibitors in
small group settings.

3:00 PM - 4:15 PM
GENERAL SESSION
How to Amaze and Delight
Your Customers with your
iPhone with Nick Kelsh

4:30 PM - 6:00 PM
BREAKOUTS
Attend the breakout of your choice.

6:00 PM - 9:00 PM
OPEN NETWORKING

SATURDAY

9:00 AM - 10:30 AM
OPEN NETWORKING

10:30 AM - 11:00 AM
GENERAL SESSION
Morning announcements

11:00 AM - 12:30 PM
BREAKOUTS
Attend the breakout of your choice.

12:45 PM - 3:00 PM
GENERAL SESSION
Danielle Regout's
keynote, exhibitor
spotlights, & conference
wrap-up

*Schedule subject to change.

The Photo Managers Conference 2024

MAIN CONFERENCE & VENDORS

BREAKS & NETWORKING



Breakout Schedule

THURSDAY, 12:00 PM - 1:00 PM

- The Art of Designing a Workshop with Ellen Massaro & Teresa Townsend
- Grow Your Local Service Business Without Breaking The Bank! with Melissa Draving
- It's in the Bag: What to Anticipate on Your First Visit with a Client with Jodi Bondy
- Mylio: Who is the Ideal Client and the Practicalities of Client Setup with Allison Freedman

THURSDAY, 4:30 PM - 6:00 PM

- Cyber Security & Compliance: My Business is So Small, Do I REALLY Need to Worry About This Too? with Bill Wright
- The Power of Business Development with Lida Bunting
- Photo Management in a Post-Folder World - The Database Era is Coming with Paul Einarsen
- Which is Best? Photo Organizing Platform Survey with Darla DeMorrow

FRIDAY, 12:00 PM - 1:00 PM

- Creative Ways to Celebrate A Person's Life Before and After They Die with Bonnie Hillman Shay
- Working with Schools, Non-Profits and Businesses with Peter Krogh
- Using a CRM to Generate Sales, Build Loyal Fans, and Grow Your Business with Allison Freedman
- It's All About the Pixels: Understanding Resolution When Scanning and Printing Photos with Cheryl DiFrank

FRIDAY, 4:30 PM - 6:00 PM

- Training Your Eyes to See with Isabelle Dervaux
- The Art of the Consultation with Courtney Plaster
- The Future of Film Scanning and Archiving with AJ Holmes from Negative Supply
- 11 Tips and Settings to Help You Take Control of Your Lightroom Catalog with Peter Bennett

SATURDAY, 11:00 AM - 12:30 PM

- Preserving the Narrative: Using Archival Principles for Family Media Collections with Marci Brenna & Donna Lilly
- Leveraging AI to Scale Your Business with Deanna Hinsz
- Grow While Remaining a Solopreneur with Amanda Littlecott & Rhoda Gordon
- Apple Photos in 2024 - The 30,000 Foot View with Paul Einarsen

NICHE & DIVERSE PRACTICES

SALES & MARKETING

SYSTEMS & OPERATIONS

TECHNOLOGY