





Virtual Schedule


Online | May 9-11, 2024


All times in US Eastern Standard Time


THURSDAY


10:30 AM - 12:00 PM 
GENERAL SESSION
 Welcome, Charlie Greene's keynote & exhibitor spotlights


12:00 PM - 1:00 PM 
BREAKOUTS
 Attend the breakout of your choice.

1:00 PM - 2:30 PM 
MEET THE EXHIBITORS & OPEN NETWORKING


2:30 PM - 3:00 PM 
GENERAL SESSION
 Exhibitor Spotlights


3:00 PM - 3:30 PM 
GENERAL SESSION
 How to Create a Photo Library That Will Last for Generations with David Vaskevitch, CEO and Founder of Mylio


4:30 PM - 6:00 PM 
BREAKOUTS
 Attend the breakout of your choice.


6:00 PM - 9:00 PM 
OPEN NETWORKING


FRIDAY


9:00 AM - 11:00 AM 
OPEN NETWORKING


11:00 AM - 12:00 PM 
GENERAL SESSION
 Morning announcements & Cathi Nelson's keynote


12:00 PM - 1:00 PM 
BREAKOUTS
 Attend the breakout of your choice.

1:15 PM - 2:15 PM 
GENERAL SESSION
 Exhibitor Spotlights


2:15 PM - 3:00 PM 
MINGLE WITH EXHIBITORS
 Jump between rooms to meet with exhibitors in small group settings.


3:00 PM - 4:15 PM 
GENERAL SESSION
 How to Amaze and Delight Your Customers with your iPhone with Nick Kelsh


4:30 PM - 6:00 PM 
BREAKOUTS
 Attend the breakout of your choice.


6:00 PM - 9:00 PM 
OPEN NETWORKING

SATURDAY

9:00 AM - 10:30 AM 
OPEN NETWORKING

10:30 AM - 11:00 AM 
GENERAL SESSION
 Morning announcements

11:00 AM - 12:30 PM 
BREAKOUTS
 Attend the breakout of your choice.

12:45 PM - 3:00 PM 
GENERAL SESSION
 Danielle Regout's keynote, exhibitor spotlights, & conference wrap-up

Location:



*Schedule subject to change.

The Photo Managers Conference 2024

MAIN CONFERENCE & VENDORS

BREAKS & NETWORKING



Breakout Schedule

THURSDAY, 12:00 PM - 1:00 PM

- The Art of Designing a Workshop with Ellen Massaro & Teresa Townsend
- Leveraging AI to Scale Your Business with Deanna Hinsz
- It's in the Bag: What to Anticipate on Your First Visit with a Client with Jodi Bondy
- Mylio: Who is the Ideal Client and the Practicalities of Client Setup with Allison Freedman

THURSDAY, 4:30 PM - 6:00 PM

- Cyber Security & Compliance: My Business is So Small, Do I REALLY Need to Worry About This Too? with Bill Wright
- The Power of Business Development with Lida Bunting
- Photo Management in a Post-Folder World - The Database Era is Coming with Paul Einarsen
- Which is Best? Photo Organizing Platform Survey with Darla DeMorrow

FRIDAY, 12:00 PM - 1:00 PM

- Creative Ways to Celebrate A Person's Life Before and After They Die with Bonnie Hillman Shay
- Working with Schools, Non-Profits and Businesses with Peter Krogh
- Using a CRM to Generate Sales, Build Loyal Fans, and Grow Your Business with Allison Freedman
- It's All About the Pixels: Understanding Resolution When Scanning and Printing Photos with Cheryl DiFrank

FRIDAY, 4:30 PM - 6:00 PM

- Training Your Eyes to See with Isabelle Dervaux
- The Art of the Consultation with Courtney Plaster
- The Future of Film Scanning and Archiving with AJ Holmes from Negative Supply
- 11 Tips and Settings to Help You Take Control of Your Lightroom Catalog with Peter Bennett

SATURDAY, 11:00 AM - 12:30 PM

- Preserving the Narrative: Using Archival Principles for Family Media Collections with Marci Brenna & Donna Lilly
- Grow Your Local Service Business Without Breaking The Bank! with Melissa Draving
- Grow While Remaining a Solopreneur with Amanda Littlecott & Rhoda Gordon
- Apple Photos in 2024 - The 30,000 Foot View with Paul Einarsen

NICHE & DIVERSE PRACTICES

SALES & MARKETING

SYSTEMS & OPERATIONS

TECHNOLOGY