

APRIL 23 - 26, 2025

WEDNESDAY

8:00 AM - 4:30 PM
REGISTRATION OPEN

Visit the registration desk.

8:00 AM - 12:00 PM
MASTERCLASS '25

8:30 AM - 3:00 PM
INTENSIVE: INSIDE A PRO'S OFFICE (OFFSITE)

12:00 PM - 1:00 PM
MASTERCLASS LUNCH

1:00 PM - 4:00 PM
MASTERCLASS '25

1:00 PM - 4:00 PM
DROP IN SESSIONS
Archoral and Mylio

4:00 PM - 5:00 PM
CONFERENCE KICKSTART MIXER

5:00 PM - 6:00 PM
MEET WITH REGIONAL GROUPS

6:00 PM - 9:30 PM
CONFERENCE BEGINS
Welcome message & connect with exhibitors and enjoy a turkey carving station and hors d'oeuvres

THURSDAY

7:00 AM - 9:00 AM
REGISTRATION OPEN

Visit the registration desk.

7:00 AM - 8:45 AM
BREAKFAST BUFFET

9:00 AM - 10:30 AM
BREAKOUTS
Attend the breakout of your choice.

10:45 AM - 12:30 PM
GENERAL SESSION
Keynote: "How to Turn Your Contacts into a Consistent Revenue and Referral Stream" and vendor spotlights

12:30 PM - 2:00 PM
BOXED LUNCH & MEET WITH EXHIBITORS

2:00 PM - 2:45 PM
GENERAL SESSION
Film screening & vendor spotlights

3:00 PM - 4:30 PM
BREAKOUTS
Attend the breakout of your choice.

4:30 PM -
FREE TIME & DINNER ON YOUR OWN

FRIDAY

7:00 AM - 9:00 AM
REGISTRATION OPEN

Visit the registration desk.

7:00 AM - 8:45 AM
BREAKFAST BUFFET

9:00 AM - 10:30 AM
BREAKOUTS
Attend the breakout of your choice.

10:45 AM - 12:15 PM
BREAKOUTS
Attend the breakout of your choice.

12:15 PM - 1:45 PM
FREE TIME & LUNCH ON YOUR OWN

1:45 PM - 3:00 PM
GENERAL SESSION
Panel discussion: "Workflows & Tools for Professional Photo Managers"

3:15 PM - 4:30 PM
FACILITATED SMALL GROUP DISCUSSIONS

4:30 PM - 6:00 PM
FREE TIME

6:00 PM - 10:00 PM
WATERSIDE DINNER PARTY

SATURDAY

8:00 AM - 9:00 AM
REGISTRATION OPEN

Visit the registration desk.

8:00 AM - 9:00 AM
BREAKFAST BUFFET

9:00 AM - 10:15 AM
GENERAL SESSION
Panel discussion: "State of the Industry, Trends & Its Future"

10:15 AM - 11:15 AM
BREAKOUTS
Attend the breakout of your choice.

11:30 AM - 12:15 PM
FACILITATED SMALL GROUP DISCUSSIONS

12:30 PM - 1:00 PM
CONFERENCE WRAP-UP & CLOSING REMARKS



COME DRESSED IN SHADES OF BLUE, WHITE, AND CREAM

PRE-CONFERENCE

MAIN CONFERENCE & VENDORS

BREAKS & MEALS

*Schedule subject to change.
The Photo Managers Conference 2025



Breakout Schedule

APRIL 23 - 26, 2025

THURSDAY, 9:00 AM - 10:30 AM

- Mastering Your Business Finances: As Simple As You Need It To Be with Kathy Rogers
- Mylio Hot Topics with Allison Freedman
- Elevate Your Business with a Legacy Storytelling Service with Shelia Merkel & Gonny Gutierrez
- The Perfect Camera Scanning Setup: Essential Gear & Techniques with Negative Supply & AJ Holmes

THURSDAY, 3:00 PM - 4:30 PM

- Strategic Collaborations: Working with Trusted Professionals with Clémence Scouten
- Photobooks with Canva: A Streamlined Workflow for Stunning Results with Natasha Lee
- Boosting Productivity with the Latest Tech Tools with David Mark Erickson
- Maximizing Profitability by Blending Services, Setting Client Expectations, and Adding FOREVER to Your Business with Becky Hussey & Kerry Butkovich

FRIDAY, 9:00 AM - 10:30 AM

- Managing Multiple Photo Organizing Clients with Trello with Shlomit Levy Bard
- Using Permanent.org for Legacy Photo Archiving Projects with Peter Bennett
- Scaling Up: How to Secure Consistent \$5K PLUS Orders and Build a Six-Figure Business (Part 1) with Caroline Guntur
- Best Practices for Home Movie Conversion & Delivery Strategies Using Projector with Becky Balll

FRIDAY, 10:45 AM - 12:15 PM

- Sinking in Client Projects? Hire Help and Grow! with Dionne Merriott
- Apple Photos 2025 - Exploring the New Landscape in macOS Sequoia with Paul Einarsen
- Mastering Workflow for High-Value Projects: Delivering Excellence on \$5K Plus Orders (Part 2) with Rachel Arbuckle
- Disaster Recovery of Photographic Materials with Gawain Weaver

SATURDAY, 10:15 AM - 11:15 AM

- Understanding Print Photo Project Estimation Through Real-Life Case Studies with Rachel Hagar
- Fantastic Finish - Delivering Photo Projects with Panache with Darla DeMorrow
- Strike a Pose, Find Your Flow: The Ultimate Stress & Posture Reset Guide for Photo Managers with Dr. Yvonne K. Scarlett

BUSINESS PROCESSES & OPERATIONS

TECH TOOLS

WORKFLOWS

MISCELLANEOUS

*Schedule subject to change.